Earth Day is this April 22nd! Let’s join NASA in their global effort to “create a crowd-sourced mosaic image of Earth – a new “Blue Marble” built bit-by-bit with #GlobalSelfie photos.”

So get your friends and families involved and remember, it doesn’t matter where in the world they are, they can participate.

To learn more visit the following websites at:

http://www.nasa.gov/press/2014/april/nasa-celebrates-earth-day-with-global-selfie-event/#.U0RGpYW6VEt

http://www.nasa.gov/content/goddard/globalselfie/#.U0RGU4W6VEs
NASA Celebrates Earth Day with "Global Selfie" Event

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MEDIA ADVISORY M14-059

NASA Celebrates Earth Day with "Global Selfie" Event

For the first time in more than a decade, five NASA Earth-observing missions will be launched into space in a single year. To celebrate this milestone, NASA is inviting people all around the world to step outside on Earth Day, April 22, take a "selfie," and share it with the world on social media.

Designed to encourage environmental awareness and recognize the agency's ongoing work to protect our home planet, NASA's "Global Selfie" event asks people everywhere to take a picture of themselves in their local environment.

On Earth Day, NASA will monitor photos posted to Twitter, Instagram, Facebook, Google+, and Flickr. Photos posted to Twitter, Instagram, or Google+ using the hashtag #GlobalSelfie, or to the #GlobalSelfie Facebook event page and the #GlobalSelfie Flickr group will be used to create a crowd-sourced mosaic image of Earth – a new "Blue Marble" built bit-by-bit with #GlobalSelfie photos.

NASA's 17 Earth science missions now in orbit help scientists piece together a detailed "global selfie" of our planet day after day. Insights from these space-based views help answer some of the critical challenges facing our planet today and in the future: climate change, sea level rise, freshwater resources, and extreme weather events. NASA Earth research also yields many down-to-earth benefits, such as improved environmental prediction and natural hazard and climate change preparedness.

For more information on getting involved in the #GlobalSelfie Earth Day event, visit:

http://1.usa.gov/PfjXln

For more information about NASA's Earth science activities in 2014, visit:

http://www.nasa.gov/earthrightnow

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NASA's "Global Selfie" event is designed to encourage environmental awareness and recognize the agency's ongoing work to protect our home planet.

Image Credit:
NASA/JPL
Five new NASA Earth science missions are launching in 2014 to expand our understanding of Earth's changing climate and environment.

NASA invites you -- and everyone else on the planet -- to take part in a worldwide celebration of Earth Day this year with the agency's #GlobalSelfie event.

The year 2014 is a big one for NASA Earth science. Five NASA missions designed to gather critical data about our home planet are launching to space this year. NASA is marking this big year for Earth sciences with a campaign called Earth Right Now, and as part of this campaign the agency is asking for your help this Earth Day, April 22.

While NASA satellites constantly look at Earth from space, on Earth Day we're asking you to step outside and take a picture of yourself wherever you are on Earth. Then post it to social media using the hashtag #GlobalSelfie.

Here are the details.

What's a #GlobalSelfie?

NASA astronauts brought home the first ever images of the whole planet from space. Now NASA satellites capture new images of Earth every second. For Earth Day we are trying to create an image of Earth from the ground up while also fostering a collection of portraits of the people of Earth. Once those pictures stream around the world on Earth Day, the individual pictures tagged #GlobalSelfie will be used to create a mosaic image of Earth -- a new "Blue Marble" built bit by bit with your photos.

Need an idea of what kind of picture to take? Get outside and show us mountains, parks, the sky, rivers, lakes -- wherever you are, there's your picture. Tell us where you are in a sign, words written in the sand, spelled out with rocks -- or by using the printable signs we've created that are available at the bottom of this page.

The Earth mosaic image itself and a video using the images will be put together and released in May.

How do I take part?

We'll be monitoring photos posted to five social media sites: Twitter, Instagram, Facebook, Google+ and Flickr.

Post your photo to Twitter, Instagram or Google+ using the hashtag #GlobalSelfie, or post it to the #GlobalSelfie event page on Facebook or the #GlobalSelfie group on Flickr. You can also join the #GlobalSelfie Google+ event page.

Why a #GlobalSelfie?

NASA scientists have helped identify thousands of new planets out in the universe in recent years. But the space agency studies no planet more closely than our own. With 17 Earth-observing satellites orbiting our home planet right now -- and several more launching this year -- NASA studies Earth's atmosphere, land and oceans in all their complexity.

This satellite data helps NASA scientists piece together a clearer picture of our planet -- a crowd-sourced collection of snapshots of the people of Earth that we could use to create one unique mosaic of the Blue Marble.

So, come April 22, take a second to step outside and join us in celebrating our home planet.

#GlobalSelfie Signs for Download

Hi NASA!
I'm on Earth Right Now

@
Hi NASA!
I'm on Earth Right Now
@_________

(location)

#GLOBALSELFIE
EARTH DAY APR 22 2014